

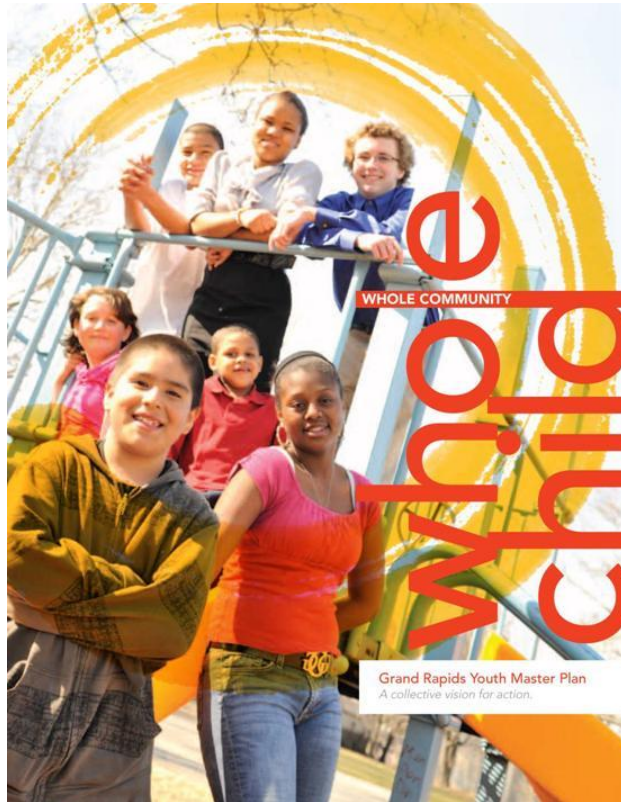
City-School Collaboration



*The success of the city and schools are interdependent.
We need each other to be the best we can be for our
citizens and their quality of life.*



Grand Rapids Youth Master Plan



www.grchildren.us

“We envision a community driven by hope and sustained by passion where youth are nurtured and supported to thrive in all aspects of life.”

The community and youth created a vision with indicators and outcomes for all youth 0-21 to be ready for college, work and life.



Civic Engagement

Youth being seen and heard at City Hall



2013 - 2014 Mayor's Youth Council

Afterschool Activities



QUALITY = BETTER OUTCOMES

ACCESS

RELIABLE DATA



Career & College-Readiness City Goals & Outcomes 2013

Increase community
volunteerism and career
exploration

Increase opportunities for
high school students to
learn about municipal
government and careers

- 2,441 students were involved in city projects including environmental and flood disaster work
- 2,725 students learned about municipal careers at City Hall
- 29 internships were offered

Mayor's 50 Campaign and the LEAD Program



LEAD Curriculum

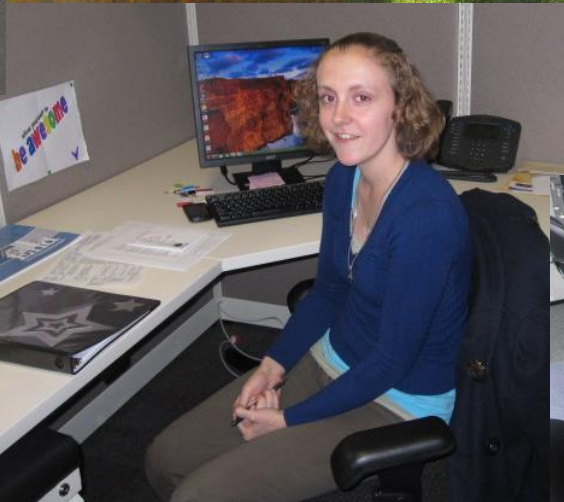
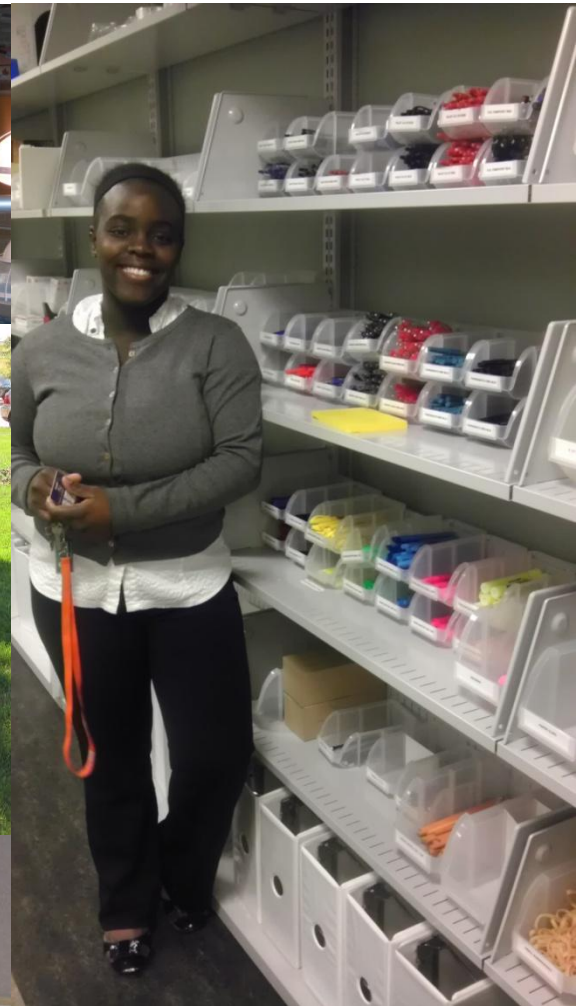
Civic Engagement, Leadership and Employment

- Leadership Retreat
- Cover Letter & Resume Writing
- Human Resources Workshop
- DiSC Behavioral Assessment
- WorkKeys® Testing
- Generations Training
- City Hall Orientation
- Local Business Tours
- Mayor's 50 Businesses Tours
- College Visit
- Financial Literacy Workshop
- Current Events Quizzes
- Excel Workshop
- Social Media Workshop
- Acting Workshop
- Parent Night
- Mock Interviews
- Grammar & Email Etiquette
- Former LEAD Participant Panel
- Dressing for Success Workshop
- Community Service
- Motivational Speakers

Mayor's 50 Businesses

ACT – Artists Creating Together
Alternative Mechanical
Amway Hotel Corporation
Atomic Object
Bata Plastics, Inc.
Bissell
CampFire USA – West Michigan Council
Cascade Engineering
City of Grand Rapids
CompuCraft Technology Solutions
Custer Workplace Interiors
DDM Marketing and Communications
Davenport University
Dematic Corp.
Eastern Floral
Express Employment Professionals
Fifth Third Bank
Founders Bank & Trust
Gazelle Sports
the Gilmore Collection
Grand Rapids Art Museum
Grand Rapids Family Credit Union
Grand Rapids Label Company
Grand Rapids Public Library

Grand Valley State University
Management Business Solutions
Miller Johnson
Mindscape at Hanon McKendry
nth Consultants
Owen-Ames-Kimball Construction Co.
Pepsi Beverages Company
Rockford Construction
SKO and Associates
SMG
Savor ... Grand Rapids
Spectrum Health
Steelcase, Inc.
Stifel, Nicolaus & Company, Inc.
Stiles Machinery
Terryberry Company
Varnum, LLP
Vi-Chem
WMCAT
Warner, Norcross & Judd, LLP
Williams Distributing/Kitchen & Bath
Wolverine World Wide
YMCA – David D. Hunting





The Impact

“I learned that I need to work on my interviewing skills. I have potential to be quite the competition in the job market.” – Tiha Kabir

“My speaking skills are a lot better and I learned how to be professional.” – Brent Barnes

“I really enjoyed the program and the people I got to meet. I also really enjoyed that you supported and displayed my music and art! Thanks a lot!” – Bill Obasi

“I learned that I can be a leader.” – Randi Locke

“The LEAD Program has shaped a better me! It’s amazing how much knowledge I have gained that will stick with me throughout my lifetime.” – Mi’Angel Evans

“I have great things to offer. I just needed confidence to unleash it.” – Joshua Barnes